# Eye on ECHO Emergency, Community and Health Outreach



Vital Flood Resources
Measles Update
Don't Miss "Carbon
Monoxide and Smoke
Alarms" on tptMN.
New TV Program on
Obesity's Health Risks
Offered in Seven
Languages!
Tell Us What You Think
About ECHO DVDs
Upcoming Events

#### Vital Flood Resources

ECHO's flooding webpage launched last week. Created in partnership with the Minnesota Department of Health (MDH), ECHO has prepared a number of television and radio public service announcements (PSAs), in addition to phone messages, regarding flooding and flood safety. The topics available are:

- . "Watch for Flooding" :60 video and audio PSA
- "Flooding Health and Safety" :30 video and audio PSA and :90 phone message
- "Flooding Basic Cleanup" :30 video and audio PSA and :90 phone message
- "Flooding ReEnter Home" :30 video and audio PSA and :90 phone message
- "Flooding Food Safety" :30 video and audio PSA and :90 phone message

email info@echominnesota.org.

### **Measles Update**



Warkii ugu danbeyay ee Jadeecada Measles Update In mid-March, ECHO was called to assist the efforts of local public health. In a few short days, ECHO assisted local public health with two fliers and created webpages dedicated to measles updates. All of these resources are available in three languages: Somali, Spanish, and English.

The webpages are currently averaging 100 visitors daily. **We would like to give special** 

thanks to all ECHO friends and partners to shared these ECHO resources with colleagues and within the community.

## Don't Miss "Carbon Monoxide and Smoke Alarms" on *tptMN*.

To educate Minnesotans on two potential killers: carbon monoxide (CO) and smoke inhalation, ECHO and the Minnesota State Fire Marshal Division have created a television special in eight languages that shows viewers simple steps they can take to protect their homes against CO and the toxic smoke associated with fire.

The Hmong, Somali, and Karen programs aired on *tptMN* on April 3. Other language programs air:

Sunday, April 10: Lao 7 p.m., Khmer 7:20 p.m., Vietnamese 7:40 p.m. Sunday, April 17J: Spanish 7 p.m. and English (captioned) 7:30 p.m.

Programs will be streamable from ECHO's website here within the next few days. Translated promotional fliers can be found under "Related Resources" here.

#### April on ECHO TV

Check the **tptMN** and **tptLIFE** channels, PBS listings, or watch online by clicking the title below.

Carbon Monoxide and Smoke Alarms

Hunger Relief Services

Does My Child Have a Hearing Loss?

Affordable Housing

Shelter in Place

Flood Basic Cleanup

# New TV Program on Obesity's Health Risks Offered in Seven Languages!

In response to rising obesity trends nationally and in Minnesota, Blue Cross and Blue Shield of Minnesota (Blue Cross) and Emergency, Community and Health Outreach (ECHO) have teamed up to bring Minnesotans a new, 20-minute television program called "Obesity and Your Health."

With more than two-thirds of Minnesota adults either overweight or obese, and many low-income and racial or ethnic groups suffering disproportionately from obesity and its related health conditions, the program is available in seven languages: low-literacy English, Hmong, Khmer, Lao, Somali, Spanish and Vietnamese.

Scheduled to air in May on *tptMN* this programs are currently available for streaming online at echominnesota.org here.

Download translated fliers promoting the show topic, dates, and times here, scroll down to "Related Resources."

#### Tell Us What You Think About ECHO DVDs

Take 60 seconds to fill out this survey! In an effort to gather feedback from those individuals and organizations that use ECHO DVDs, we've put together a very short survey to determine where people get ECHO DVDs, how they use them, if they're useful, and what they think about them in their own words.

## **Upcoming Events**

April 14-15, Minnesota ESL, Bilingual and Migrant Education Conference in Saint Paul. More.

April 14, Resource Fair for Limited English Proficient Populations. More.

April 22-24, 15th Annual Hmong National Conference. More.

April 30, 7th Annual Women's Health Fair. More.